



Fred. Olsen Cruise Lines

MEDITERRANEAN

FLY CRUISES

Sales & Marketing Toolkit

Fly Cruise Bank Holiday Offer
Embargo 1st May 2025

BANK HOLIDAY SAVINGS

The below cruises will benefit from savings of £100pp when booked across the Bank Holiday sale, from Thursday 1st to Tuesday 6th May

Cruise Details	Price with savings
VIBRANT SPANISH CITIES WITH AMALFI & DALMATIAN COASTS 17th September 2025 Cruise Code L252426 Balmoral Southampton to Dubrovnik 30 nights <i>The option to sail from Newcastle is also available for this cruise. Visit the Travel Agent Centre for more information</i>	From £4,049pp
SPAIN, AMALFI & DALMATIAN COASTS WITH THE GREEK ISLANDS 17th September 2025 Cruise Code L252427 Balmoral Southampton to Rhodes 38 nights <i>The option to sail from Newcastle is also available for this cruise. Visit the Travel Agent Centre for more information</i>	From £5,299pp
SPAIN, AMALFI & DALMATIAN COASTS WITH THE GREEK ISLANDS & TURKEY 17th September 2025 Cruise Code L252428 Balmoral Southampton to Rhodes 50 nights <i>The option to sail from Newcastle is also available for this cruise. Visit the Travel Agent Centre for more information</i>	From £6,549pp
COLOURFUL CLIFFSIDE TOWNS OF THE AMALFI COAST 27th September 2025 Cruise Code L2525 <i>Balmoral</i> Valencia to Civitavecchia 10 nights	From £1,699pp
DISCOVERING THE AMALFI & DALMATIAN COASTS 27 TH September 2025 Cruise Code L252526 <i>Balmoral</i> Valencia to Dubrovnik 20 nights	From £2,899pp
DISCOVERING THE AMALFI & DALMATIAN COASTS WITH THE GREEK ISLANDS 27th September 2025 Cruise Code L252527 <i>Balmoral</i> Valencia to Rhodes 28 nights	From £4,249pp
DISCOVERING THE AMALFI & DALMATIAN COASTS WITH GREECE & TURKEY 27th September 2025 Cruise Code L252528 <i>Balmoral</i> Valencia to Málaga 40 nights	From £5,799pp
DISCOVERING THE AMALFI & DALMATIAN COASTS, GREECE, TURKEY & SPAIN 27th September 2025 Cruise Code L252529 <i>Balmoral</i> Valencia to Southampton 47 nights	From £6,749pp

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The below cruises will benefit from savings of £100pp when booked across the Bank Holiday sale, from Thursday 1st to Tuesday 6th May

Cruise Details	Price with savings
BAYS, MOUNTAINS & ISLANDS OF THE DALMATIAN COAST 7 th October 2025 Cruise Code L2526 <i>Balmoral</i> Southampton to Rhodes 10 nights	From £1,499pp
EXPLORING CROATIA & THE GREEK ISLANDS 7 th October 2025 Cruise Code L252627 <i>Balmoral</i> Civitavecchia to Rhodes 18 nights	From £2,699pp
EXPLORING THE DALMATIAN COAST & GREEK ISLANDS WITH TURKEY 7 th October 2025 Cruise Code L252628 <i>Balmoral</i> Civitavecchia to Málaga 30 nights	From £4,349pp
EXPLORING THE DALMATIAN COAST & THE GREEK ISLANDS TURKEY & SPAIN 7 th October 2025 Cruise Code L252629 <i>Balmoral</i> Civitavecchia to Southampton 37 nights	From £4,999pp
GREEK ISLAND ODYSSEY 17 th October 2025 Cruise Code L2527 <i>Balmoral</i> Dubrovnik to Rhodes 8 nights	From £1,499pp
GREEK ISLAND ODYSSEY WITH TURKEY 17 th October 2025 Cruise Code L252728 <i>Balmoral</i> Dubrovnik to Málaga 20 nights	From £2,499pp
GREEK ISLAND ODYSSEY WITH TURKEY, SPAIN, PORTUGAL & GIBRALTAR 17 th October 2025 Cruise Code L252729 <i>Balmoral</i> Dubrovnik to Southampton 27 nights	From £3,649pp
DISCOVERING TURKISH TREASURES 25 th October 2025 Cruise Code L2528 <i>Balmoral</i> Rhodes to Málaga 12 nights	From £1,399pp

BANK HOLIDAY SAVINGS

The below cruises will benefit from savings of £100pp plus a FREE flight when booked across the Bank Holiday sale, from Thursday 1st to Tuesday 6th May

Cruise Details	Price with savings
VIBRANT SPANISH CITIES 17 th September 2025 Cruise Code L2524 <i>Balmoral</i> Southampton to Valencia 10 nights	£899pp with flight back to Stansted
SPANISH COLOURS & CULTURES FROM NEWCASTLE 15 th September 2025 Cruise Code L2524N <i>Balmoral</i> Newcastle to Valencia 12 nights	£999pp with flight back to Manchester
VIBRANT SPANISH CITIES WITH AMALFI COAST 17 th September 2025 Cruise Code L252425 <i>Balmoral</i> Southampton to Civitavecchia 20 nights	£2,149pp with flight back to Stansted
VIBRANT SPANISH CITIES WITH AMALFI COAST FROM NEWCASTLE 15 th September 2025 Cruise Code L252425N <i>Balmoral</i> Newcastle to Civitavecchia 22 nights	£2,249pp with flight back to Manchester
DISCOVERING TURKISH TREASURES WITH SPAIN, PORTUGAL & GIBRALTAR 25 th October 2025 Cruise Code L252829 <i>Balmoral</i> Rhodes to Southampton 19 nights	£1,699pp with flight from Stansted/Manchester
SPAIN, PORTUGAL & GIBRALTAR 6 th November 2025 Cruise Code L2529 <i>Balmoral</i> Málaga to Southampton 7 nights	£649pp with flight from Stansted/Manchester

TERMS AND CONDITIONS

These Terms and Conditions are in addition to Fred. Olsen Cruise Lines' (FOCL) standard Terms and Conditions which are available [here](#), and on request. Both must be read before booking. All offers may be withdrawn or amended at any time without prior notice, cannot be combined, are subject to availability and cannot be applied retrospectively. Cruise descriptions include optional, chargeable experiences that may be enjoyed independently and/or with optional Fred. Olsen Shore Tours. Shore Tours are subject to availability and service operation. Bookings made via Tour Operators are excluded from all promotional offers. Some ports may be at anchor, intermediate days are at sea.

Savings on 2025 Fly-cruises offer: applicable on Balmoral Fly-cruises departing between 15/9/25 & 6/11/25, applicable for new bookings made from 01/05/25 to 06/05/25, inclusive. The saving is off current selling prices and is £100 per person, up to two guests per cabin. Prices are based on Freedom Fare and include savings discount. Not combinable with any other offers unless otherwise stated. Offer is subject to availability and is capacity controlled.

FREE Flight & Transfer offer: Free flight & Transfer offer is valid for new bookings made between 01/05/25 to 06/05/25, inclusive, on a fly-cruise basis, when booking cruises L2524N, L252425N, L2524, L252425, L252829 or L2529. Free flight based on charter aircraft with Jet2, flying into London Stansted or Manchester airports only for L2524N, L252425N, L2524 or L252425; or departing from London Stansted or Manchester airports only for L252829 or L2529. Prices shown are based on Freedom Fare and include savings discount and free flight & transfer. Not combinable with any other offers unless otherwise stated. Offer is subject to availability and is capacity controlled.

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MARKETING ASSETS

We have designed a wide range of digital and print assets which can be used in your marketing activity when promoting our fly-cruise savings across the Bank Holiday.

We've included a range of different creatives which you can use across Social Media, your website and email.

All assets and imagery can be found on our [Travel Agent Centre](#) in the Image Library, or by clicking on the link below:

[Offer Assets](#)



SATISFACTION GUARANTEE

We know that trying a new cruise line can sometimes feel a little risky for guests, particularly if they've been used to sailing with another line.

We are so confident that our customers will enjoy the way we cruise, that we make them a promise.

If, after a couple of days on board their first cruise with us, they find that Fred. Olsen Cruise Lines is not for them, we will fly them home at our expense from the next available port and refund their cruise fare in full.

Download the Satisfaction Guarantee Logo from our Travel Agent Centre [here](#).

[Download Satisfaction Guarantee Logo](#)

Terms & conditions: The Satisfaction Guarantee excludes Party Nights and cruises for 4 or less nights. The guarantee only applies to bookings made for departures more than 12 weeks ahead. Applicable only to Passengers who have contracted with FOCL and excludes cruises on vessels operated by FOCL but booked through third Party operators. Should you wish to invoke the guarantee, you will need to inform Guest Relations within 48 hours of the Vessel's departure from the original port of embarkation at the latest. FOCL will arrange and pay for a flight and/or transport back to the UK. FOCL will refund the cruise cost only but will not refund other costs.



WE ARE HERE TO HELP

OUR TRAVEL AGENT CENTRE

Our Travel Agent Centre (TAC) provides a central hub full of information to help you sell Fred. Olsen Cruise Lines. From online bookings and information on the latest campaigns, through to training resources, you'll find everything you need in one place.

CAMPAIGNS

To help you to keep up to date, you can find the information on our latest promotions and offers in our Campaigns section – so you can find the best deals for your customers.

MARKETING SUPPORT

Within the Marketing support area of our TAC, you can find everything you need for your own marketing – from our image and video library through to point of sale resources to order.

TRAINING

Within our training section, you'll find all you need to equip yourself with the knowledge you need on our brand, ships and itineraries – plus there is information on opportunities to get on board with our scheduled Ship Visits.

ARTWORK BUILDER

Our handy online Artwork Builder has been designed to help you create your own Fred. Olsen campaigns in just a few simple clicks. Here you can produce posters, maps and social media assets for your promotions with ease.



TRADE MARKETING

Our Trade Marketing Team are here to help you with tools and support including copy, imagery, video and social media assets.

Get in touch:
trade.marketing@fredolsen.co.uk

SALES TEAM

Our Account Managers and Sales Support team are here to help you to promote and sell our cruises.

Call us on: 01473 746164

cruise.sales@fredolsen.co.uk

Register & access our TAC [here](#)