



BRITISH PARKING ASSOCIATION

Driving Issues, Raising Standards

The British Parking Association represents the UK parking and traffic management profession. Our 750 plus corporate members includes local government, commercial providers and parking system operators, as well as consultants and academics. In addition, we represent over 500 individuals and have a separate membership structure to support their professional development.

We are a not-for-profit organisation working with our members and stakeholders to support their communities, improve compliance by those managing and using parking facilities, and encourage fairness to achieve our vision of excellence in parking for all.

We reinvest any surplus income to further improve standards and professionalism in the sector.

The British Parking Association is based in Haywards Heath, West Sussex.

www.britishparking.co.uk

AREA MANAGER – Scotland, Northern Ireland, Cumbria and Northumberland

**Full Time - Permanent
£30,650 + company car**

A varied and interesting ambassador role with responsibility for growing membership numbers, within Scotland, Northern Ireland, Cumbria and Northumberland, in schemes run by the Association both in traditional and emerging sectors and enhancing membership quality. Managing the continuous improvement of how the Association delivers membership scheme benefits and services to ensure it is responsive to the needs of our existing and future members. Liaising with, visiting and supporting existing members to enhance relationships by better understanding their business objectives and directly linking to the membership proposition. This role is field-based, and the successful applicant will need to be located within the area they will serve.

The successful candidate will demonstrate:

- Good written, verbal communication, IT and presentation skills
- Good customer service and complaints handling skills
- Strong planning and organisational abilities
- Hold a Lead Auditor qualification or be prepared to undertake the required study to achieve this
- Confident and assured manner and be able to liaise with officers, staff and members of the BPA, and to work with individuals at all levels.
- Able to organise workload under pressure and meet tight deadlines
- Able to grasp complex issues quickly
- Able to work on own initiative
- Willingness to travel. Please note this role requires occasional overnight stays

Closing date: 23 January 2023

Interview date: 30 January 2023

**For an application pack, please email
Julia Maguire, HR & Office Manager on
julia.m@britishparking.co.uk**